

Three Questions to ask Yourself

What am I committed to regarding the climate?

What is the highest leverage action I can take to fulfill on my commitment.

Does CCL look like it could help me do that?

Citizens Climate Lobby

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Start a Lobby Group

If I'm interested in starting a Citizens Climate Lobby Group in my area, what should I do? Simply call me at (619) 435-7980. Also, please take a look at the CCL website www.citizensclimatelobby.org, where you can learn more about us and hear one of our recorded National Conference Calls. We have these calls monthly with experts in the field of climate and climate legislation. They empower us to take knowledgeable and timely actions with our Members of Congress.

So please call me and let's have a conversation. Together let's build a national network of citizen lobby groups. Let's get the U.S. Congress on board to pass bold legislation for a stable and sustainable climate, for clean energy and a green collar economy.

Marshall

Citizens Climate Lobby

Creating the Political Will for a Sustainable Climate



If politicians remain at loggerheads, citizens must lead.

Dr. James E. Hansen
Physicist, Director of NASA Goddard Institute

Citizens Climate Lobby

Purpose:

To create the political will for a sustainable climate.

To empower individuals to have breakthroughs in exercising their personal and political power.

How Does CCL Work?

CCL uses a mix of group empowerment and support which includes monthly national conference calls connecting volunteers with a guest speaker.

CCL trains volunteers to speak powerfully to their elected officials, the media, and their local communities in order to inspire members of Congress to be leaders and spokespersons for a sustainable climate.

CCL volunteers meet with their members of Congress, launch letter-writing campaigns, write letters to the editor and op-ed pieces, and generate editorials to promote a sustain-

If the political will of the people is asleep at the wheel, the political will of government is likely to be asleep at the wheel.

Sam Daley-Harris
Founder, President
RESULTS

Methods of CCL

- 1) Organize groups of citizens by United States Congressional Districts, of at least five members per group. To become a Partner one must attend an orientation or three consecutive National Conference calls and pass a Basics Test.
- 2) Listen to a National Conference call monthly to learn about legislation; share triumphs and difficulties; and learn and practice a laser talk.
- 3) Build helpful, friendly relationships with elected representatives and with members of the press by providing timely, reliable information.
- 4) Organize Education and Action meetings where CCL Partners educate friends and family and offer an action to be taken.
- 5) CCL is non-partisan.

We the human race have substantially altered the earth's atmosphere and climate change is accelerating. What we do in the next two or three years will define our future.

Rajendra Pauchari, Chairman,
IPCC, Nobel Peace Laureate

Rationale for Citizens Climate Lobby

After I had given just a few talks about the climate, I realized that the actions I was suggesting to people to take were not a match for the problem. I realized that any good that my listeners intended to do, while necessary, would be swamped by what governments did or did not do. I realized that ordinary people like me would have to organize and educate ourselves, give up our hopelessness and powerlessness and gain the skills to be effective with our governments.

Marshall Saunders, Founder
Citizens Climate Lobby

Each of the great social achievements of recent decades has come about not because of government proclamations but because people organized, made demands and made it good politics for governments to respond. It is the political will of the people that makes and sustains the political will of governments.

James P. Grant
Former Director, Unicef