

Annual Report 2019



Citizens' Climate Lobby
Citizens' Climate Education



Letter from the Director

Dear Friends,

As I reflect on the progress and changes we experienced in 2019, I think about the courageous and generous spirit of our founder Marshall Saunders. Marshall's approach to citizen empowerment and climate advocacy will always remind us that kindness and respect can change the world.

The current political tensions in our country may feel overwhelming, but the success of Citizens' Climate Education and Citizens' Climate Lobby can serve as reassurance to remain hopeful and steadfast. Our grassroots efforts to build relationships across the political spectrum are helping expand the conversation on effective, nonpartisan climate solutions in the United States and around the world. We've even witnessed several new bipartisan climate bills introduced in U.S. Congress.



The advancement of nonpartisan climate legislation isn't happening by chance.

YOU are building the momentum that keeps us moving forward. You continue to lead the way as one of the only grassroots coalitions focused on nonpartisan climate action. On behalf of our Boards of Directors, donors, staff and volunteers, I'm honored to share our collective impact in this 2019 annual report.

As more Americans are affected by climate change, the push for nonpartisan solutions grows even stronger. **Our approach to climate advocacy is now more important than ever, and our commitment to respect and gratitude will persist.** Onwards toward another year of progress that will create a more livable world for us, and future generations!

With Deepest Gratitude,

A handwritten signature in black ink that reads "Mark Reynolds". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Mark Reynolds
Executive Director
Citizens' Climate Education/Citizens' Climate Lobby

Citizens' Climate empowers ordinary people to advocate for effective and sustainable climate solutions. Our volunteers build relationships beyond partisan divides and are organized into more than 466 chapters across the United States, and 102 local chapters in 56 countries around the world.

How will we solve climate change? By mending our democracy.



Citizens' Climate Education (CCE) and Citizens' Climate Lobby (CCL) support our volunteers across the broad spectrum of their work. CCE is a registered 501(c)(3) organization that provides training, tools, and other educational resources to help our volunteers become effective climate advocates. CCL is a registered 501(c)(4) organization that supports volunteer-led and other lobbying efforts in Congress on select climate legislation. Together, these two organizations strategically build political will for impactful climate solutions.

Our volunteers

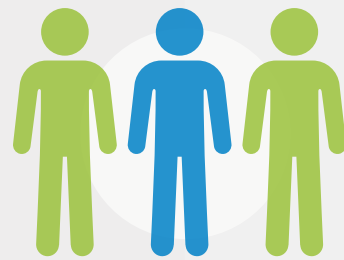
2019 actions and accomplishments

Chapters work together as teams to build in-district support and inspire their elected officials to act on climate change.

In 2019, CCL grew to
568 chapters
across the world.



CCL Chapter



Chapters are made up of ordinary people in their local community.

Grassroots Outreach

76,000
new supporters

Volunteers held 4,773 local outreach events to introduce the public to our methodology and continue building widespread consensus for climate action. Just over 76,000 new supporters joined in 2019, a growth of 72% from the previous year. Additionally, volunteers collected almost 99,000 constituent letters to hand-deliver to Congress.



Grasstops Outreach

1,183
endorsements

Volunteers secured 1,183 new endorsements for carbon fee and dividend legislation from prominent individuals and influencers, businesses, faith groups, nonprofits, media groups, local governments, and other organizations.



Media Outreach

4,800
media mentions

Volunteers demonstrate political will to their elected officials and increase public support for climate action in their local media outlets. Volunteers publish their own letters and opinion pieces, meet with editorial boards to generate editorial endorsements, and connect with local reporters to boost climate coverage in news stories. Volunteers were able to get approximately 3,400 letters to the editor, 590 op-eds, 530 articles, and 20 editorials published. Meanwhile, volunteers appeared on more than 60 television and 180 radio shows to advocate for climate solutions.



Lobbying

1,714
lobby meetings

Volunteers held 1,714 in-person lobby meetings with congressional offices. Through our relationship-based approach to climate advocacy, volunteers are able to present a compelling case for climate action and make progress on both sides of the aisle.



Chapter Development

64
new chapters

64 new chapters were launched as volunteer numbers grew. Key roles within local chapters include group leaders, congressional liaisons, grassroots outreach coordinators, grasstops outreach coordinators, and media managers. Each chapter is strengthened and supported by regional and state coordinators.



Citizens' Climate in D.C.



Along with our 9 regional conferences and 10 state conferences held throughout the U.S., we host two big events in Washington, D.C., each year. In 2019, attendance for our International Conference in June rose by 17%, bringing 1,578 volunteers to Washington, D.C. for in-person educational opportunities, networking, and the chance to lobby Congress. In November, 853 volunteers attended our Congressional Education Day event, representing a 48% increase from the previous year. To support diversity and inclusion, diversity scholarships were provided to people of color and people politically right-of-center.



Mike
West Virginia

I live in the heart of coal country in West Virginia,

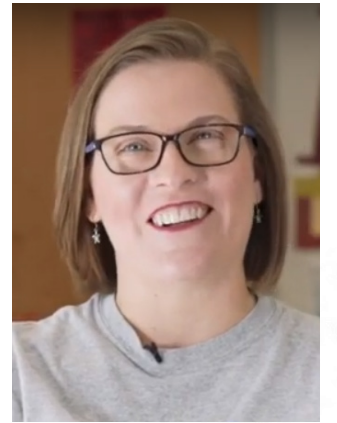
and I now see

climate change

in a different manner. I'm encouraged to make a difference and make change happen.

**CCL has given me the
tools and education**

I needed to be able to take the steps to protect the world for my kids and my students.



Sarah
Atlanta, Georgia



It is possible to live in this world
and to love someone who voted
differently from you.

Soniyyah
Fort Smith, Arkansas



Growing Support for the Energy Innovation and Carbon Dividend Act (H.R. 763)

Since the reintroduction of the bipartisan Energy Innovation and Carbon Dividend Act, 75 representatives in the House signed on as cosponsors, making it the most cosponsored carbon pricing bill in U.S. history. This group of cosponsors represents about 1/3 of all House Democrats - a remarkable fraction in such a short time. The cosponsors also come from 22 different states.

The Energy Innovation Act has come up for discussion in four congressional committees: Ways and Means, Energy and Commerce, Foreign Affairs, and Appropriations. This shows that not only are Citizens’ Climate volunteers building support for the legislation, but they’re building support in the right offices and committees.

Energy Innovation AND Carbon Dividend Act

AMERICA'S CLIMATE SOLUTION

S. 3791 / H.R. 7173

This bill will drive down America's carbon pollution and bring climate change under control. It is:

EFFECTIVE

GOOD FOR PEOPLE

GOOD FOR THE ECONOMY

REVENUE NEUTRAL

Fostering Bipartisanship in Congress

Growing public demand and political will brought carbon pricing to the center of policy discussions for Republicans and Democrats in 2019. Up until the very end of the 115th Congress, a bipartisan carbon pricing bill hadn’t been introduced in nearly 10 years. In the 116th Congress, however, eight national carbon pricing bills were introduced. Of those, four have bipartisan cosponsors: the Energy Innovation and Carbon Dividend Act, Raise Wages Cut Carbon Act, the SWAP Act, and the MARKET CHOICE Act.

This year, Citizens’ Climate Lobby also supported and celebrated the bipartisan Climate Solutions Caucus in the U.S. Senate formed by Sen. Chris Coons, a Democrat from Delaware, and Sen. Mike Braun, a Republican from Indiana.

“Combating climate change will require all of us—Democrats and Republicans—to come together around bipartisan solutions.”

Sen. Chris Coons
D, Delaware

“I’m open to anything because I believe in science and markets and technology. You take those three things, I think that’s what’s going to drive us to solving the issue of climate change.”

Sen. Mike Braun
R, Indiana

State and International Highlights

Legislative accomplishments



Maryland

In May 2019, Maryland enacted the strongest clean energy standard ever passed in a state with bipartisan control of the government. This legislation increases the state's renewable electricity standard to 50% of the total grid by 2030 and requires that the state examine pathways to achieve 100% clean power by 2040. It is also the first clean energy standard that specifically funds clean energy businesses owned by women and people of color.

Citizens' Climate staff and volunteers led a coalition of 663 institutions to mobilize support for the legislation's passage. Additionally, Citizens' Climate and the coalition led an important awareness campaign in which every candidate was educated and asked to sign a statement of support for the bill, and voters were educated about the stance of their candidates.

New York

Citizens' Climate volunteers in New York are part of the New York Renews Coalition, which successfully passed the Climate Leadership and Community Protection Act in June 2019. This legislation requires the state to reduce economy-wide emissions 85% by 2050 and offset the remaining 15%. The legislation will be funded through a price on carbon, which will require additional legislation and will be advanced by the New York Renews Coalition. Our volunteers organized regular lobby days, meeting with all 63 New York state senators to educate them about the bill and strengthen its chance of passage.

Colorado

In May 2019, Colorado passed its Climate Action Plan, marking a major milestone for the state. The bill establishes standards to reduce greenhouse gas emissions 26% by 2025, 50% by 2030, and 90% by 2050. Though not the initiators of this campaign, Citizens' Climate volunteers played a meaningful role in the legislation's passage and gubernatorial signature by writing letters to the editor, calling their legislators, and urging the governor's office to sign the bill.



International

Citizens' Climate's International Program consists of 8,360 supporters, representing 56 countries around the world. In 2019, 11 new chapters were launched bringing the total to 102. Citizens' Climate volunteers played a meaningful role in the following legislation:

In April 2019, Canada enacted the Greenhouse Gas Pollution Pricing Act (GHGPPA), which is the first national carbon fee and dividend policy in the world. The GHGPPA aims to help reduce emissions 30% below 2005 levels by 2030. The fee begins at \$20 a ton and increases by \$10 per year until 2022.

Advisory Board

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Earth Vision Institute and Extreme Ice Survey

Don Cheadle
Actor

Peter De Menocal
Dean of Science for the Faculty of
Arts & Sciences at Columbia University

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Dr. Daniel Kammen
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Bitter Water born for Salt clan

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Bradley Whitford
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Adele Morris
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the Brookings Institution

David W. Titley
Professor of Practice in Meteorology

Governing Boards

Citizens’ Climate Lobby



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Astoria**
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**Valerie
Bane**



**Piper
Christian**



**Jerry
Hinkle**



**Mary
Selkirk**

Citizens’ Climate Education



**Natasha
DeJarnett**



**Bob
Inglis**



**Dr. Scott
Leckman**
Chairman



**Claudine
Schneider**



**Zinovia
Spezakis**
Treasurer



**Mark
Tabbert**
Secretary

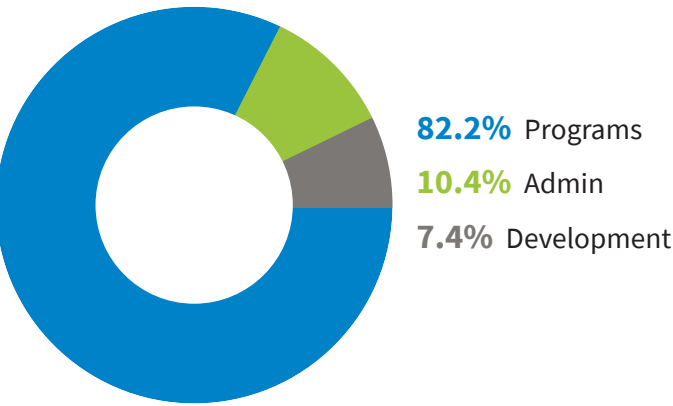


**Sandra
Kirtland
Turner**

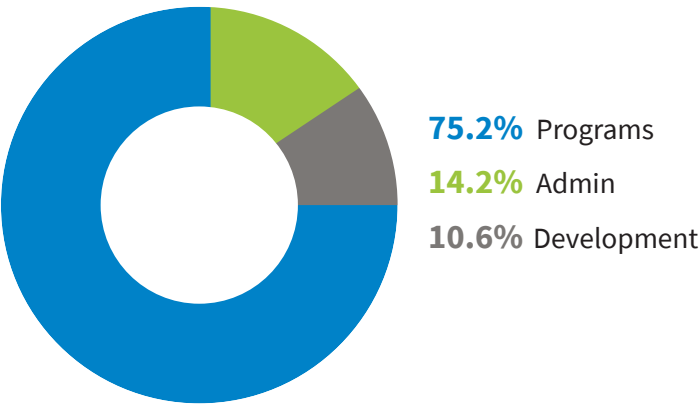
Financials

	CCE	CCL
2019 Revenue		
Individuals	\$2,660,494	\$543,956
Foundations	\$1,681,753	\$600,000
Conferences	\$328,960	\$50,208
Investment income	\$1,864	\$31
Total	\$4,673,071	\$1,194,195
2019 Expenses		
Programs	\$3,939,645	\$465,551
Admin	\$497,075	\$87,775
Development	\$355,594	\$65,897
Total	\$4,792,314	\$619,222
Net Assets at Year End	\$1,562,353	\$1,117,068

CCE Summary of Expenses



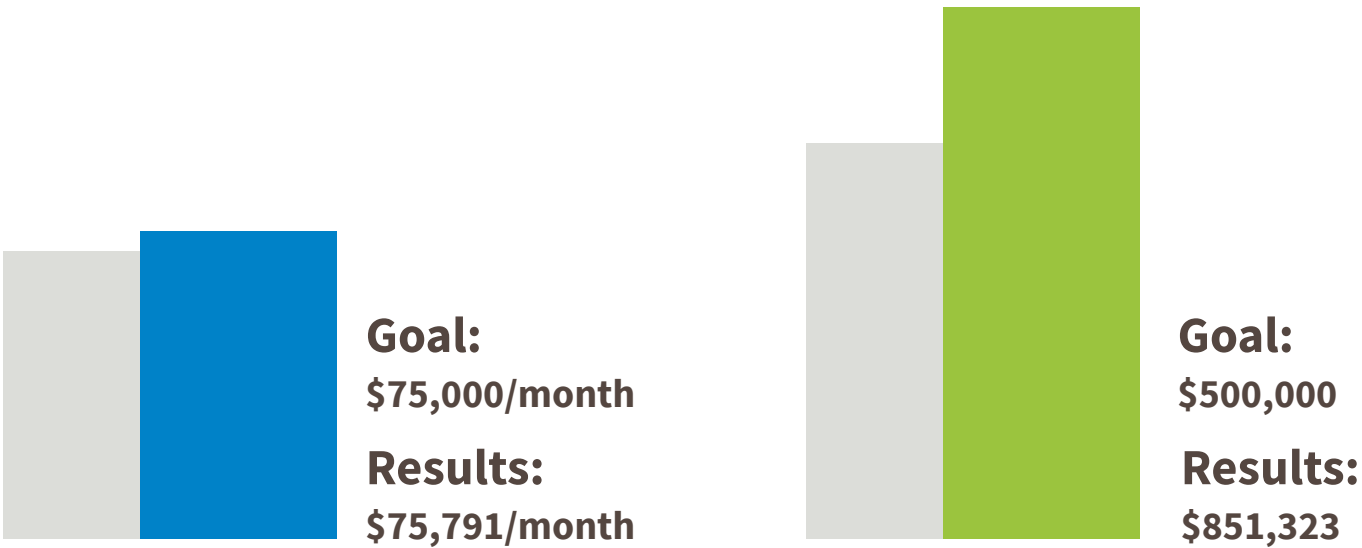
CCL Summary of Expenses



Since audit procedures require all multi-year foundation contributions to be reported in the year that they are first granted, the above figures indicate secured pledges rather than cash-in-hand.

Fundraising Highlights

We have two major fundraising campaigns each year in which we ask our supporters to contribute to our efforts by making a financial donation



March Campaign (CCL)

Our 2019 Evergreen Donor March Campaign goal was to get to \$75,000/month in total recurring monthly support to help advance the Energy Innovation Act. A group of our Climate Guardian Donors who contribute at the \$10,000+ level provided a dollar-for-dollar gift match for all monthly donations for an entire 12 months. Evergreen Donors, or those who donate on a monthly basis, collectively helped us surpass our goal and get to \$75,791 in total monthly support.

Year End Appeal (CCE)

Our 2019 Year-End Appeal goal was to raise \$500,000 in one-time donations to support vital climate advocacy training programs, volunteer outreach efforts, and new chapter development across the United States. Donors collectively contributed a remarkable \$851,323, helping surpass our goal by 70%.



Join Us in Our Efforts

Volunteer

Become a CCL volunteer by joining your local chapter. CCL has 500+ chapters taking regular monthly actions.

Start by joining a live Informational Session

Sign up at cclusa.org/intro

Donate

Donate to tax-deductible Citizens' Climate Education or non tax-deductible Citizens' Climate Lobby.

Online:

citizensclimateeducation.org
or citizensclimatelobby.org

By Mail:

1330 Orange Ave, #309
Coronado, CA 92118

You may also consider making a stock donation, Qualified Charitable Distribution, or legacy gift.

For more information, reach out to

Lynate Pettengill, *Senior Development Director*
785.331.5556 | lynate@citizensclimate.org



Citizens' Climate Lobby
Citizens' Climate Education



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